



WALDORF ASTORIA HOTELS & RESORTS CONRAD HOTELS & RESORTS RESIDENCES FACT SHEET

OVERVIEW

Hilton's inspiring global residential portfolio includes over 2,600+ luxury branded and serviced residences with more in the pipeline over the next several years under two of Hilton's Luxury Brands – Waldorf Astoria Hotels & Resorts and Conrad Hotels & Resorts. Hilton offers full property management globally and association management in select markets for luxury residential properties around the world. Located in both resort and urban destinations, Hilton's luxury residential properties offer effortless living where residents have full access to the many exclusive amenities and high-touch services of the respective luxury property. The company will continue to introduce mixed-use residential projects as a key component of its steady global growth plan.

There are two models of residences Hilton offers – Hotel/Resort Residences which offer a fully-managed rental program, and Private Residences for the exclusive use of the owners and their guests.

WALDORF ASTORIA RESIDENTIAL OFFERING

Waldorf Astoria is Hilton's luxury brand of iconic hotels committed to personal service and culinary excellence in landmark locations around the world. The brand, which began in New York City with a single property that Conrad Hilton dubbed, "The Greatest of Them All", has experienced unprecedented growth. With the opening of Waldorf Astoria New York in 1931, the hotel became an iconic symbol of luxury and was the residence of choice among world leaders, celebrities, and the global elite delivering residents with legendary service.

Today, in addition to the brand's renowned hotel offerings, Waldorf Astoria boasts a best-in-class global residential portfolio, including 15 properties either open or in development, that provide the comfort of a private home featuring artfully designed living quarters, unsurpassed amenities, and the legendary service of Waldorf Astoria. *True Waldorf Service* enables residents to enjoy the utmost quality of life by providing many more services beyond those listed below, granting residents the greatest luxury of all — more time.

Signature Resident Services:

- Waldorf Astoria Personal Concierge
- In-Residence Dining options available 24/7
- Private Dining and Catering
- A private account for each resident with signing privileges for services
- Dedicated on-site Director of Residences
- 24-Hour security





- 24-Hour reception
- Doorman and bellman service
- Valet parking
- In-residence maintenance with 24-hour emergency response and 15-minutes of complimentary service
- Parcel receiving and delivery to residence, including Concierge Closets for Private Residences only, that allow discreet delivery of parcels and other items to residential units without requiring face-to-face interaction with the resident
- Signature brand experience operation of amenities and common areas
- Community events ranging from exclusive cocktail collaborations and pool parties to artist series with local fine art galleries and much more
- Professional management of all facilities, including cleaning and maintenance
- Complimentary house car delivery service (certain properties only)
- Housekeeping
- Valet laundry, dry cleaning, and pressing
- Food & Beverage service offerings
- Personal chef and event catering
- In-residence spa services
- Personal fitness trainer
- Pet services
- Limo, driver, and transportation
- Automotive detailing
- Courier and outbound mailing
- Personal assistant and secretarial services

Exclusive Residence Owner Benefits:

- Hilton Honors® Diamond status for the length of ownership (for two people/accounts)
- Worldwide residential owner discounted rate off the best available rate for hotel rooms at all Hilton properties globally
 - Dedicated residential owner Hilton concierge for travel assistance
- Discounted pricing on Waldorf Astoria's home collection at www.shopwaldorfastoria.com
- Bespoke privileges including discounts and other value-add benefits at home-property and with local partners

CONRAD RESIDENTIAL OFFERING

Conrad Hotels combines sophisticated design, best-in-class amenities, and intuitive service to provide exceptional accommodations in destinations from Florida to Thailand. Conrad properties around the world are known for their seamless connection between contemporary design, inspiring destinations, and leading innovation which is evinced in each residential project. Residents can expect contemporary luxury with an emphasis on individual style and flair and impeccable service designed to fit the needs of today's contemporary eresident.

There are currently four open Conrad Residences (436 residential units) as well as two more in the development pipeline (totaling 276 additional units).





Signature Resident Services:

- Conrad Concierge Service
- In-Residence Dining options available 24/7
- Private Dining and Catering
- A private account for each resident with signing privileges for services
- Dedicated on-site Director of Residences
- 24-Hour security
- 24-Hour reception
- Doorman and bellman service
- Valet parking
- In-residence maintenance with 24-hour emergency response and 15-minutes of complimentary service
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TRADING / PIPELINE RESIDENTIAL PROPERTIES

Hilton's global residential portfolio includes 15 luxury properties and seven luxury pipeline properties. See below for a list of Hilton Luxury Brand's current and forthcoming branded residences.

TRADING

- Conrad Fort Lauderdale
- Conrad Indianapolis
- Conrad Koh Samui + Conrad Koh Samui Residences
- Conrad Miami
- Zemi Beach House, LXR Hotels & Resorts
- Waldorf Astoria Arizona Biltmore
- Waldorf Astoria Atlanta Buckhead
- Waldorf Astoria Chicago
- Waldorf Astoria Dubai IFC
- Waldorf Astoria Grand Wailea, Ho'olei
- Waldorf Astoria Jerusalem
- Waldorf Astoria La Quinta Resort
- Waldorf Astoria Las Vegas
- Waldorf Astoria Los Cabos Pedregal
- Waldorf Astoria Park City

PIPELINE

- Conrad Algarve
- Waldorf Astoria New York
- Waldorf Astoria Beverly Hills
- Waldorf Astoria Jakarta
- Waldorf Astoria Miami

STORY STARTERS

- Waldorf Astoria Miami Residences: The highest skyscraper south of Manhattan at 1,049 feet tall above Biscayne Bay
 - Developer: Property Markets Group ("PMG"), Greybook Realty Partners, S2
 Development, and Mohari Hospitality
 - Architecture & Design: Concept Artist Carlos Ott; Architectural Partnership Sieger Suarez; and Interior Design Firm, BAMO
 - Exclusive Marketing Agent: PMG Residential in collaboration with Douglas Elliman
- The Towers of the Waldorf Astoria New York: Starlight Pool, a stunning 25-meter skylit swimming pool overlooking Park Avenue is at the heart of the extensive residential wellness facility
 - Developer: Dajia Insurance Group
 - Residential Interiors: Jean-Louis Deniot
 - o Exclusive Marketing Agent: Douglas Elliman Development Marketing





- Pedregal Homes at Waldorf Astoria Los Cabos Pedregal: Features an expansive private terrace with plunge pool and chaise lounges with personalized Butler service
- Conrad Koh Samui Residences: Private two- and three-bedroom villas overlooking the Gulf of Thailand from a secluded hill on Koh Samui's southwestern tip.

FOR MORE INFORMATION

Learn more about Waldorf Astoria Hotels & Resorts residences at <u>Waldorf Astoria Residences</u> and Conrad Hotels & Resorts at <u>Conrad - Luxury Hotel Residences</u>, <u>Condos</u>, <u>and Apartments</u>. Learn more about Hilton Luxury Brands' expanding portfolio at <u>Hilton Newsroom</u>.

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