Motto, Hilton’s new micro-hotel with an urban vibe in prime global locations, empowers guests by giving them the freedom to create their own experiences in the world’s most sought-after cities.

We’ve deconstructed the traditional hotel experience to give travelers more—more flexibility, more freedom, more them. There’s no one way to travel—and no one traveler. Our visitors always vary, and so will their Motto experience. What stays the same? Our must-have amenities, atmosphere and sense of adventure—not to mention a sleep experience like no other.

At its core, Motto is a beacon for today’s modern, mobile global community—and a flexible, innovative hospitality experience that is sure to change the game.
One part work space, one part cafe, one part bar, one part...well, whatever you want it to be. Motto Commons is the pulse of the Motto ecosystem—a dynamic, activated community space where people can drop by, tune in or zone out. A place for those seeking an authentic connection—or at least reliable WiFi.
A View Of Our ROOMS

Comfort is key to travel, so we work hard to make sure your room really feels like home—and in some cases, even better. At about 160 sq ft (15 m²), our guest rooms are small but mighty and we’ve managed to pack thoughtful, beautiful design into every nook and cranny. Customize your experience with linking guestrooms, Hilton’s Connected Room technology to control lighting, temperature and TV through an app, and all the room you need to unpack and unwind.

THE STANDARD ROOM
One room. One bed. Everything you need, nothing you don’t.

THE FLEX
Our wall bed instantly transforms the room from a dynamic social space to a cozy sleep environment.

THE BUNKIE
Comfortably fit 3 in our signature Bunk room.
All NIGHT Long

We’re sleep-obsessed. That’s why we do everything we can to make sure you have the best quality sleep possible—short of singing you a lullaby. With pillows to choose from, a top-notch mattress, sound absorbing materials and a custom sleep kit to get you through the night, you’ll feel more rested than you ever thought possible.
**LINK Up**

Friends you’ve had for a lifetime. Colleagues on the road together. Family you need your space from. Whatever the connection, we’re rolling out the ability to link rooms in a chain for the first time, an innovative approach to group travel. With the ability to book two or three or four or more linked rooms in advance, a whole new set of outcomes will be possible. Simple in theory, genius in design, this option makes coordinating groups easier than ever.

**SAMPLE FLOOR PLANS**

Family of 5: Just enough breathing room. With the kids tucked in next door, you can comfortably relax.

Friend Group of 9: Keep your friends close (and even closer) with the flexibility of both private and linking rooms.

Collaboration Space: The office next door. Use one room for breakout space and adjourn to your own for a break.

Suite: Good on beds but need more hang space? Select the adjacent suite and lounge a while.
We stand way out by fitting right in. Step aside tourists—we’re made for people looking for that real, locals-only experience. And while we’re happy to host, we’re happy also to let you do your own thing, or simply point you in the right direction. Your call. But one thing’s for sure: we love the cities, neighborhoods and communities we’re a part of, and we want to help you love them too.

In Good TASTE

How you dine is up to you—we’re just here to help. Start your night. End your night. Drop in for a minute, or spend hours deep in conversation. Our cafe and bar is a spot for fine-casual food and drink, and more-than-fine company. Share plates, swap stories and dig in.
Location, Location, LOCATION

Motto will put you at the center of it all. With a carefully curated portfolio in the most desirable urban destinations throughout Europe, the Americas, the Middle East and Asia Pacific, Motto will be where travelers want to go. Interested in learning more? Contact us at Motto_Development@hilton.com

Global Head Of MOTTO By Hilton

Tripp McLaughlin is the global head of Motto by Hilton, overseeing the brand strategy and development. Tripp’s entrepreneurial spirit and innovative approach to brand management has led to the successful launch of three Hilton brands—Curio Collection by Hilton, Tru by Hilton and now Motto by Hilton. Prior to becoming the global head of Motto by Hilton, Tripp helped lead the development of Tru by Hilton, which achieved the impressive distinction of becoming the fastest growing brand in the Hilton portfolio to date.

Prior to joining Hilton, Tripp held several roles in the consumer goods industry, including at Wm. Wrigley Jr. where he focused on increasing revenue through innovation, packaging redesign, cross-portfolio promotions and tactical digital marketing strategies. Tripp earned his B.S. in Commerce from the University of Virginia and M.B.A. at Kellogg School of Management at Northwestern University. A native of the Washington, D.C. area, Tripp spends his down time enjoying outdoor activities with his wife and their three children.
GUEST OR LOCAL. TOGETHER OR SOLO. MOTTO IS MADE FOR YOU

by Hilton