

LXR HOTELS & RESORTS FACT SHEET

[LXR Hotels & Resorts](#) is a collection of independent luxury properties that each represent their unique location and offer an individual travel experience native to their place, history and tradition. Found in the world's most alluring destinations, LXR connects legendary properties into an exclusive network of hotels and resorts that are set apart by an unrivaled commitment to personalized attention and cultured, locally immersive experiences for guests. Each member of the collection remains steadfastly true to its heritage and culture, providing a luxurious base of exploration for the passionate, yet discerning adventurer.

OUR STORY

LXR was created to offer travelers a new taste of luxury defined by individuality and rich, one-of-a-kind experiences. This unique collection is designed for trendsetters who seek out new personal adventures and immersions, yet value attention to detail, unique amenities and being pampered while exploring. LXR's ethos encourages independent hotels to maintain their own personalities and provide deeply personal experiences for guests.

ABOUT THE COLLECTION

- **ONE OF A KIND, LEGENDARY PROPERTIES**

Each legendary property remains the hero, offering a bespoke travel experience native to its place, history, and tradition. Located in the most desirable locations around the globe, LXR hotels and resorts champion the best of their environment through captivating histories and stories that shape each property.

- **SINGULAR, PERSONAL SERVICE**

Service is at the core of LXR's unique approach to hospitality and comes to life through each individual interaction and delightful experience. It is never mass produced – it is always personalized and tailored to guests' individual needs. Guests will feel a natural connection to each destination from the moment they step foot on property, continuing through every facet of the guest journey including wellness, amenities, recreation and culinary experiences.

- **REMARKABLE & AUTHENTIC EXPERIENCES**

Every LXR stay is tailored to create story-worthy adventures, providing guests with exclusive access to immersive, local experiences and culture through the team's extensive knowledge of the locale. This allows guests to enjoy curated adventures that earnestly share the culture, history and nuances of the area. The world's most legendary properties are unified through LXR's unwavering commitment to providing guests with a truly unique and elevated experience.

- **ENDURING LUXURY**

LXR properties provide a luxurious base of exploration for the well-traveled. The world's most discerning travelers look for hotels where service, amenities and design are personal, not institutional. LXR guests are emboldened by their sense of freedom and are passionate about exploring new places, unique properties and new experiences. LXR embodies that creative essence and delivers an unmatched experience that is captivating and inspirational.

PORTFOLIO AND GROWTH

There are currently five LXR properties located in both urban and resort destinations around the world. The brand continues to selectively expand its presence with a pipeline of properties in various stages of development across the Americas, Europe, Middle East, Africa and Asia Pacific. See below for a list of LXR's current and forthcoming hotels.

LXR LOCATIONS

Americas

- [Oceana Santa Monica](#): Santa Monica, USA
- [Zemi Beach House](#): Shoal Bay East, Anguilla

Europe

- [The Biltmore Mayfair](#): London, UK

Middle East

- [Habtoor Palace Dubai](#): Dubai, UAE
- [Susona Bodrum](#): Bodrum, Turkey

FUTURE LXR LOCATIONS

- Mango House Seychelles: Seychelles (Summer 2021)
- Crockfords Las Vegas: Las Vegas, USA (Summer 2021)
- Roku Kyoto: Kyoto, Japan (Fall 2021)

FOR MORE INFORMATION

Experience LXR Hotels & Resorts by booking at www.lxrhoteles.com. Learn more about this expanding portfolio by visiting the [LXR Newsroom](#).

COMMUNICATIONS CONTACT:

Sarah Fowler
Global Brand Communications, Hilton
+1 202 215 9248
sarah.fowler@hilton.com

As of March 2021 | Updated quarterly