

MAKING BUSINESS TRIPS WORK FOR TODAY'S YOUNG BUSINESS TRAVELERS



73%



of young professionals have a better experience when they spend free time on their own

58%



would rather sit through a day of meetings without coffee than in a meeting room that is really cold

When thinking about how young professionals spend down time on business trips, here's where they most often find themselves:

69%



Eating at local restaurants

59%



Exploring the city/neighborhood

56%



Sleeping/relaxing

38%



Catching up on work emails / phone calls

38%



Attending a happy hour

38%



Spending time with other meeting/event attendees

35%



Working out

32%



Unwinding at the lobby/hotel bar

29%



Streaming their favorite show

We found that **63%** are more inspired in a busy social environment when working alone. Here are a few things that can make the environment even more desirable:

92%

prefer a meeting space with natural light/windows

80%

prefer a colorful meeting space with elements inspired by their surroundings

82%

prefer a meeting space with advanced, intuitive technology beyond Wi-Fi

TECH TRIBULATIONS

34%



have had their devices die with no access to a charger

29%



have had to start a meeting late due to tech issues

76%



are able to accomplish more during a business trip when there are healthy food options at the location of their meeting/event

36%



have skipped a meal due to back-to-back meetings

RESEARCH SOURCES:

Hilton commissioned a 15-minute, online survey among a nationally-representative sample of over 1,200 U.S. travelers, adults ages 23-35, who stayed in a hotel (domestic or international) for business purposes in the past 12 months. The margin of error for this sample is +/- 2.8% at the 95% confidence level. The survey was fielded by Edelman Intelligence between June 4-7, 2019.

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