

# get to know Hilton Honors

Hilton Honors is the guest-centric loyalty program for the entire 15-brand Hilton portfolio, striving to make travel more valuable, more flexible and more personalized – for every type of traveler.

Just by signing up with Hilton Honors, members get access to all of the below. With instant benefits and new means of earning and spending Points, Hilton Honors provides members with the tools needed to make the most of any trip.

## The Hilton Honors Program Benefits for All Tiers

- **Honors Discount:** Members will always get the lowest price on all Hilton hotels when they book direct on Hilton.com or on the Hilton Honors app.
- **Points Toward Free Nights:** Members can earn Points for every night they stay.
- **Free Wi-Fi:** Members receive free in-room and lobby Standard Wi-Fi during stays.
- **Order Ahead:** Members can use 'Order Ahead' on the Hilton Honors app to order extra pillows or a favorite snack for their room prior to arrival.
- **Member-Only Offers:** Hilton reserves special offers and promotions exclusively for members.



### American Express Credit Cards

- Choose from four Hilton Honors credit cards to earn Bonus Points on everyday purchases from groceries to phone bills, then redeem your Points for reward nights and more. Plus, get Hilton Honors elite status automatically with your card.
- For Hilton Honors credit card holders, Hilton Honors Points will not expire as long as the member is a cardholder in good standing.
- Four credit cards offered:
  - The no-annual-fee Hilton Honors American Express Card
  - The Hilton Honors American Express Ascend Card
  - The Hilton Honors American Express Aspire Card
  - The Hilton Honors American Express Business Card



### Amazon Shop with Points

- An industry first, Hilton has partnered with Amazon as the premiere Shop with Points partner, in which members are able to use their Hilton Honors Points to purchase just about anything when shopping on Amazon.com.



### Points Pooling

- Points Pooling allows up to 11 members to combine their Points with family and friends, offering more flexibility and greater value.
- Hilton is the only hotel company that offers this program for free, with no transaction fees.
- Members can pool Points to save on their next vacation together or for experiences available on the Hilton Honors Experiences Platform.



### Experiences Platform

- The Hilton Honors Experiences Platform gives members even more ways use their Points by allowing them to cash in for exclusive, once in a lifetime experiences. Members can bid on private concerts with their favorite artists, customized experiences with celebrities and score all-access tickets to must-see concerts, sporting events, amazing culinary events and more.
- Some recent Hilton Honors experiences have included:
  - Play Tennis with John McEnroe in London
  - A customized Italian dining experience curated by Chef de Cuisine Yohhei Sasaki (Singapore)
  - A Hot Air Balloon Excursion in Dubai
  - Concert tickets to today's hottest artists, including Beyoncé and Jay Z, Justin Timberlake and Dave Matthews Band



### Giving Back Program

- Members can use their Points to donate to worthy causes through Hilton Honors' partnership with PointWorthy.
- Members may select from thousands of accredited local, regional and national nonprofits on issues ranging from education to the environment to hunger.



### Hilton Honors Mobile App

- The award-winning Hilton Honors mobile app puts members in control of personalizing their travel experience.
- Members can select the room of their choice from a digital floor plan and request amenities to be ready in their room prior to arrival at any of our 5,400 properties around the world.
- Upon arrival, the mobile app also serves as a Digital Key at over 2,500 properties worldwide, allowing members to use their smartphones to access their room, fitness center, pool and other hotel areas requiring a key.



### Points & Money

- Members can use the new Points slider to choose nearly any combination of Hilton Honors Points and money – from all Points to all cash and everything in between – when booking a room.

## Fast Facts



Hilton Honors debuted in **1987**



Nearly **82M** Hilton Honors members worldwide



**15** participating brands comprising more than **5,500 properties** with more than **890,000 rooms** in **109 countries** and territories

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Hilton Honors maintains a tiered benefit rewards system as simple as: **the more you stay, the more you get.**

The below highlights the additional perks per tier. Each tier receives the benefits of the tier before it. Hilton Honors Points do not expire as long as members remain active in the program. To keep an account active, members can stay at one of Hilton's hotels, or earn or redeem Hilton Honors Points, within 12 months.



## Diamond members

*Diamond members receive the benefits associated with Silver and Gold, as well as:*

- **Elite Bonus:** Diamond members automatically receive a 100% bonus on all Base Points they earn.
- **Diamond Extension:** Eligible Diamond members can keep their status for an additional year if life puts travel plans on hold.
- **Unlimited Milestone Bonuses:** Earn an additional 30,000 Bonus Points for staying 60 nights in one year.
- **Elite Status Gifting:** Diamond members can gift Gold status to their favorite travel partner. Stay 100+ nights and that gift gets upgraded to Diamond.
- **48-Hour Room Guarantee:** Diamond members will receive a guaranteed room any time their paid reservations are made before midnight local time, two or more days prior to intended travel.
- **Premium Wi-Fi:** Diamond members get complimentary in-room and lobby Premium Wi-Fi access, where available.
- **Executive Lounge Access:** Diamond members always enjoy complimentary access to the Executive Floor Lounge, where available.
- **24-Hour Access to Member Services:** Diamond members always have access to a representative.

*Qualifications:*

**30 stays; 60 nights; 120K Hilton Honors Base Points**



## Gold members

*Gold members receive the benefits associated with Silver, as well as:*

- **Elite Bonus:** Gold members automatically receive an 80% bonus on all Base Points they earn.
- **Space-Available Room Upgrades:** At certain hotels, Gold members are given a space-available upgrade to a preferred room, or the next-best available room from the room type booked.
- **Complimentary Continental Breakfast:** Gold members receive a free Continental breakfast when staying at applicable Hilton hotels.

*Qualifications:*

**20 stays; 40 nights; 75K Hilton Honors Base Points**



## Silver members

- **Elite Bonus:** Silver members automatically receive a 20% bonus on all Base Points they earn.
- **Bottled Water:** Silver members get two complimentary bottles of water per stay.
- **5th Night Free:** Silver members will receive every 5th night free on Standard Room Reward stays of 5 nights or more.
- **Unlimited Milestone Bonuses:** Earn 10,000 Bonus Points on every tenth night, once members reach at least 40 nights in a calendar year – no cap.
- **Elite Rollover Nights:** Members can roll over qualifying nights earned beyond their current elite tier requirements to count towards their elite tier status the following year, making every night count.

*Qualifications:*

**4 stays; 10 nights**