



It All Starts With The Warm DoubleTree Cookie

420,000,000+

DoubleTree Cookies
given out to date



20 chocolate chips

in the average 2-ounce
DoubleTree Cookie

1,000,000+

pounds of chocolate chips
used each year to bake
DoubleTree Cookies

*Numbers reported as of March 2018

The simple gesture of offering a warm DoubleTree Cookie at check-in has become synonymous with the brand's commitment to providing guests with a warm welcome and an unforgettable stay. For more than 30 years, the warm DoubleTree Cookie has played a starring role in differentiating our brand's hospitality from the competition.

A FEW "TID-BITES" ABOUT THIS HOSPITALITY ICON

- In 1986, DoubleTree by Hilton introduced the signature Cookie amenity to guests as a way to build brand loyalty through a nightly turn-down service.
- In 1995, the warm DoubleTree Cookie was transferred to the front desks, illustrating and reiterating the brand's welcoming and caring service.
- A select group of bakeries around the world currently hold the brand's secret recipe, which ensures that the same delicious DoubleTree Cookie is delivered at every DoubleTree by Hilton hotel worldwide.
- From New York and China to Tanzania and Spain, the signature, warm DoubleTree Cookie welcome is presented to our guests around the world and baked fresh daily at each hotel.
- In 2017, DoubleTree by Hilton further embraced its signature, warm DoubleTree Cookie welcome by serving up the brand's first-ever cookbook, *We Have Cookies*, with plans to debut a fresh edition in 2018.
- During the 2016 and 2017 winter holiday seasons, the brand also celebrated 12 Days of Cookies — a welcomed invite to both guests and non-guests — to stop into any U.S. location and pick up the brand's signature DoubleTree Cookie to save for Santa — or enjoy themselves.
- While the coveted recipe for the warm DoubleTree Cookie is a secret, fans of the signature sweet treat can order the ready-made dough, DoubleTree Cookies or collectable tins at DoubleTreeCookies.com.

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