

Sustainable Travel Fact Sheet

Learn more at <http://newsroom.hilton.com/100>

Chris Nassetta, Hilton CEO and World Travel & Tourism Council Chairman, has called on the travel industry to reduce carbon emissions. In May 2018, Hilton promised to **cut its environmental footprint in half & double its investment in social impact to drive positive change in communities by 2030**. Hilton is the first major hotel chain to institute science-based carbon emission targets approved by the [Science Based Targets Initiative](#).

Hilton uses LightStay, our performance measurement system to calculate, analyze and report the environmental and social impact at each of Hilton's 5,600 hotels. Click [here](#) to see the progress we have made on all 23 targets.

Travel with Purpose

Hilton's [corporate responsibility strategy](#) is redefining sustainable travel and tourism globally - driving positive social and environmental change across operations, supply chain and communities. Being responsible social and environmental stewards is engrained in the company's culture.

Environmental Impact

- **Reducing carbon emissions by 61% - that's like taking 23.5M cars off the road**
 - Investing in clean energy sources
 - Implementing in-room sensors designed to monitor climate control
- **Reducing water by 50% - enough to fill 6K Olympic-size swimming pools**
 - 417+ million gallons of water saved through laundry and cleaning technologies
 - Half flush toilets and low flow shower heads in guestrooms
- **Reducing energy**
 - LED lighting; energy efficient lightbulbs and appliances
 - Upgrades to guestroom thermostat sensors and ventilation systems
- **Reducing plastic at hotels**
 - Eliminating plastic straws from all Hilton hotels by July 2019, saving 250+ million straws annually
 - Hotels in Asia Pacific, Europe, the Middle East and Africa are "Saying No to Plastics" by removing water bottles from meetings and events
 - 40 tons of plastic reduced through 7.6 million [Digital Key](#) downloads
- **Sustainably sourcing meat and poultry, produce, seafood and cotton**
 - Partnering with [World Wildlife Fund](#) to identify and implement sustainable sourcing practices
 - Purchasing seafood from responsible or certified sources
 - 985 hotels offer [Meet with Purpose](#) globally, incorporating sustainably sourced food, wellness options and waste reduction into meetings and events
- **Sending zero soap from guestrooms to landfill - that's the weight of 53 elephants**
 - First in hospitality industry to invest millions of dollars in soap recycling
 - 4,350+ global hotels recycle soap from guestrooms
 - 9.6+ million bars of soap already distributed in 127 countries
 - 2.4+ million pounds of soap and amenity bottles diverted from landfill
 - Remanufactured into new soaps and redistributed to homeless shelters and medical facilities in impoverished communities around the world
 - Helping reduce the rate of hygiene-related childhood deaths by 35% for children younger than 5 years old

Social Impact

- **Doubling investment in youth opportunity programs**
 - On track to reach [Open Doors Pledge](#) to train & employ 1 million young people
 - Partnering with [International Youth Foundation](#) (IYF) on Passport to Success, preparing a pipeline of young talent
- **Doubling the amount spent with local, small and minority-owned suppliers**
 - 3K+ women, minority, veteran, disabled and LGBTQ owned businesses included in Hilton's central procurement systems in the U.S.
- **Embedding human rights due diligence across our value chain**
 - Committed to train 100% hotels in anti-human trafficking
 - Partnering with [ECPAT](#), [Vital Voices](#), [International Tourism Partnership](#) to eradicate modern slavery in operations and supply chain
- **Doubling disaster relief efforts and contributing 10 million volunteer hours**
 - Contributed \$3M+ to support relief campaigns via [Hilton Responds](#) since 2014
 - Working to increase engagement with guests and ownership groups who would like to contribute time and resources to invest in communities

Sustainable Travel Awards & Distinctions

- Debuted on [Fortune's Change The World](#) list (2018)
- Named Industry Leader on the Dow Jones Sustainability North America Index (2018)
- Most JUST company in the industry and Top 100 Most JUST Companies by JUST Capital and Forbes (2018)
- USDA, US EPA and FDA Food Loss and Waste 2030 Champion
- First global hotel company to join The Climate Group's Energy Productivity 100 (EP100) Initiative
- PR News' CSR Awards: 2019 Best Green PR Campaign